



# VIJAY NAVALURI

Co-Founder & Chief Customer Officer

Vijay is Co-Founder and Chief Customer Officer at Supervity and serves on the company's executive team. He is responsible for fostering a company-wide customer-centric culture. He is known for steadily introducing eclectic AI strategies aimed towards creating value for customers across functions – marketing, sales, customer service, product development and operations.

Bringing to the table a rich tapestry of digital transformation experience from global technology roles in powerhouses such as Deloitte and Oracle, Vijay's expertise in the applied AI field is both broad and deep. This extensive background in technology positions him uniquely to navigate the complexities of the industry, allowing him to craft AI strategies that are both forward-thinking and grounded in real-world applicability. His visionary approach is further augmented by his active participation in industry bodies, notably as a member of NASSCOM's Regional Council and a significant contributor to NASSCOM's startup initiative, highlighting his commitment to nurturing innovation and growth within the tech ecosystem.

Beyond his professional achievements, Vijay is deeply committed to giving back to the community, particularly within the startup ecosystem. His efforts and volunteer work with various not-for-profit organizations underscore his belief in the power of technology to enact positive change in the world. Vijay's dedication to these causes is a testament to his holistic approach to leadership, recognizing the importance of societal impact alongside business success.